

Corporate Football Tournament

Action for Brazil's Children

25/04/2010



Enter your team into the ABC Football Tournament for the chance to meet Deco and to win a range of exclusive prizes:



Action for Brazil's Children Trust is hosting a corporate football tournament to raise money for the world's first 'Street Child World Cup.'

On Sunday 25th of April, 10 companies will battle it out on unique 5 aside pitches at 'Tunnel 47', in converted vaults at London Bridge Station.

Deco will attend the tournament final, choose the Man of the Match and present the ABC trophy to the winning team.

All teams are invited to join us at a post match reception for drinks and canapés, during which there will be an auction of football memorabilia, including a football **signed by Brazilian legend Pelé.**

Prizes include:

Winning Team:

- ABC Trophy presented by Deco.
- Team photograph with Deco.

Top Fundraising Team:

- 7 Chelsea shirts signed by Deco

Golden Boot:

- England shirt signed by Ian Wright

Finalist Man of the Match:

- Bottle of Champagne
- Signed photo of Roy Keane



Date: Sunday 25th April 13:00 – 18:30



Venue: Tunnel 47 Sports Venue, 47 St. Thomas Street, London, SE1

The Tournament Format:

10 teams will be participating in the tournament.

Matches will last 20 minutes.

Teams will be separated into 2 leagues. Each team will play the other teams in its league once.

In the league stage, teams are awarded 3 points for a win, 1 point for a draw and 0 points for a loss. If 2 teams have the same number of points, their league placement will be decided on goal difference.

The top 2 teams from each league will go through to the semi-finals, and then the finals.

If teams draw in the cup stage, the game will go to extra time which will consist of a total of 5 minutes each half. If the teams are still tied after extra time the game will be decided on penalties.

Entry Requirements:

Teams should include 5 players + 2 substitutes.

Each player must raise (through donations) £250 to participate. All funds raised will go towards supporting the ABC Trust and our work on Street Child World Cup.

Companies are encouraged to match the total sums raised by the team, which will give you a better chance of winning the 'top fundraising team' prize.

The funds raised must be confirmed by 20/04/2010.



Methods of raising funds:

We encourage teams to set up a team donation page online at www.justgiving.com, so that friends and family can easily donate to help your team participate in the tournament.

Justgiving.com is the quickest most efficient and secure way to collect donations.

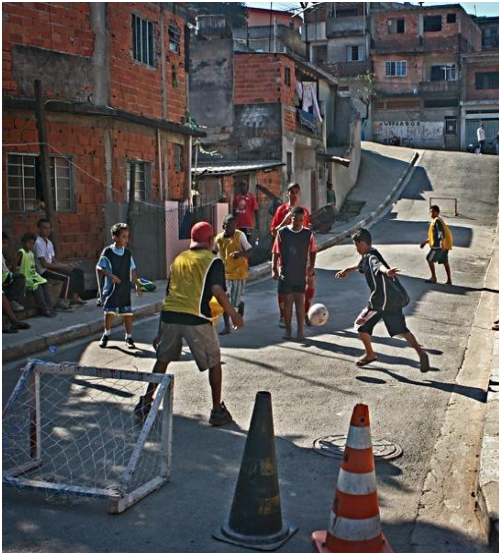
All donations will go straight into the ABC Trust account, without having to collect the money yourself.

You may of course collect cash if you prefer.

This is for a great cause, so the more you can raise the better!

www.abctrust.org.uk

Additional information:



Refreshment for all players will be provided throughout the tournament courtesy of **Orbana Health Energy**, a 'revolutionary new drink that uses only healthy ingredients to give a steady release of energy.' www.orbana.com



Trainers must be worn. No football boots or moulded studs allowed.

Qualified FA referees will be taking charge of the matches.

Family and friends are welcome to come and support teams.

Participating companies will be mentioned in our eNewsletter which is sent to all our supporters on our database, and company logos will be put on the tournament web page.

About our charity:

ABC Trust (Action for Brazil's Children) is a London based charity that is dedicated to helping street children and vulnerable young people of Brazil. By raising awareness and funding, we support local community-led projects that provide these children with support, education and the inspiration they need to transform their own futures. www.abctrust.org.uk



David Beckham:

"I know from personal experience just what power football can have to inspire and change young people's lives whatever their background or nationality. This is what the Deloitte Street Child World Cup is all about and I give it my full support"



About Street Child World Cup:

The Street Child World Cup is the world's first international football tournament for street children. In March 2010, 8 teams of street children from around the world will be heading to Durban to compete, and to campaign to raise awareness about the plight of street children. ABC Trust is proud to represent Team Brazil and is a member of the central organising team for Street Child World Cup. We are hosting this corporate tournament to raise vital funds which will go towards our work on the Street Child World Cup. This includes covering team costs to take part in the event and supporting the team on their return to Brazil where we are launching a 4 year campaign which will be led by the voices of these young people. www.streetchildworldcup.org

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It is our aim that no child need ever sleep on the streets of Brazil again.

To sign up please contact: Alex Kerr - 0207 287 3818, alexander@abctrust.org.uk