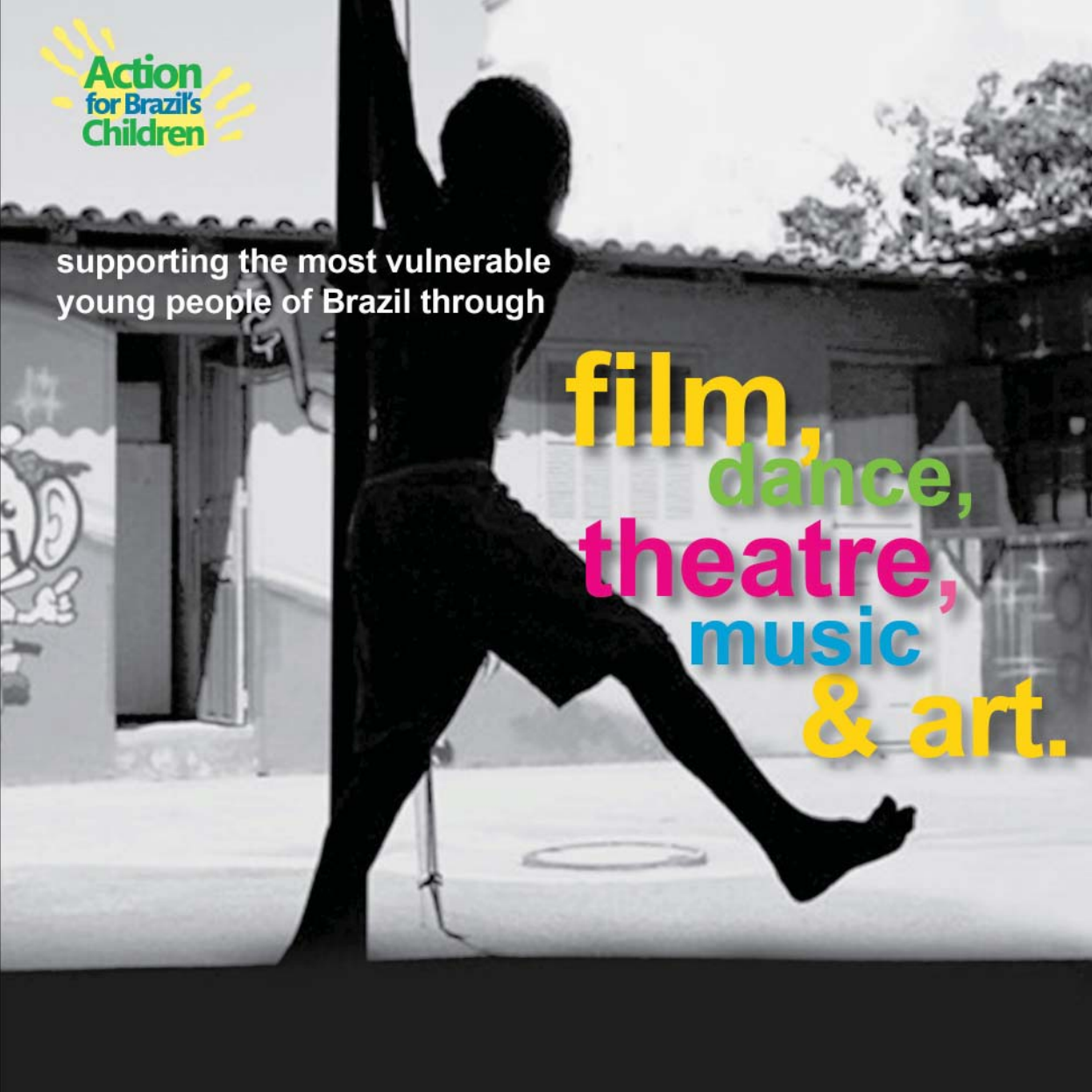




supporting the most vulnerable
young people of Brazil through

film,
dance,
theatre,
music
& art.



ABC Trust gives
thousands of children

inspiration,
motivation
& hope
for a better
future.

Every day, children are forced to face the violence, extreme poverty and isolation of life on the streets of Brazil. For many, there is little hope for the future.

The ABC trust is dedicated to helping the most vulnerable children and young people of Brazil. By raising awareness and funding, we help numerous projects which give these children the support, education and inspiration they need to transform their lives.

Over the last few years we have supported 22 projects across Brazil which:

- give shelter, food and healthcare
- provide education and training
- generate confidence and self-belief

We believe that working through the arts provides a uniquely powerful way of changing lives. That's why many of the projects we support use **film, theatre, dance, music and art.**



Cinema Nosso

Cinema Nosso was set up by internationally acclaimed film maker and ABC patron Fernando Meirelles as a direct initiative from his award winning film 'City of God' to help disadvantaged young people from the poorest areas of Rio.

The project, supported by ABC, trains young people in all aspects of film-making, promotes digital inclusion of favela communities, and has given them the chance to learn new skills, find jobs and tell their stories to the world.



"We can do a lot here in Brazil with very little. A thousand pounds goes a long way to help projects help very poor children. The ABC Trust is making a big difference to projects in my country."

Fernando Meirelles

examples of other projects

The ABC Trust supports projects in favela communities which reach thousands of children everyday. For example:

Casa Teatro Popular: based in Salvador, this project promotes access to the arts and gets children off the streets by running poetry, music and street theatre workshops

Circo Picolino: a social circus arts project for pre-school children, which combats low levels of literacy and high school drop-out rates by injecting a love of learning at an early age.

Cia Etnica: a dance project in Rio led by renowned Brazilian choreographer and ballerina, Carmen Luz, teaches children new skills and inspires self-belief.



Diego from Cinema Nosso



Fight and you'll never survive. Run and you'll never escape.

CITY OF GOD
CIDA DE DEUS



City of God poster



Aula Circo



get involved

If you have a passion for film, music, art, theatre and dance, why not use it to inspire change. There are many ways in which you can get involved.

- use your creative imagination and talent to create your own fundraising event
- use your artistic skills, knowledge and contacts to support ABC events
- support us by coming along to ABC events
- get your company to sponsor ABC events
- make a personal donation to ABC

ABC needs your support to raise much needed funds and awareness to help make a change. What ever you choose to do, your involvement will make a difference to the children of Brazil, so please get in touch.

contact

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Jimmy Page OBE	Romero Britto
Bebel Gilberto	Julian Lloyd-Webber
Fernando Meirelles	Brian May
Carlos Miele	Jeremy Irons
Pele	Juliette Lewis

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be bold
use your creativity
make a
change